

Growing lemons in Australia- a production manual - Readers' Note

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http://www.dpi.nsw.gov.au/agriculture/horticulture/citrus/lemon-manual

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18. Gross Margins

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Photo by Greg Moulds







INTRODUCTION

Gross margins give an insight into the production costs, yields and predicted likely returns for a particular crop enterprise. They should, however, be treated with caution because enterprise location and management and marketing options and returns are extremely variable between different growers and different growing regions.

For example the detailed gross margins included here for the Central Coast of NSW reflect the high pest and disease pressures of a coastal climate. They also reflect the local marketing situation where most growers sell their fruit in bulk to a centralised packing facility for sale largely on the domestic market.

In order to more accurately predict the likely costs and returns for growing lemons you need to incorporate the impact of local regional growing conditions on management costs as well as factoring in where and how you will market your fruit.

On the domestic market the highest returns for lemons are received between November and March. Prices at this time are between \$20-35/carton. The lowest prices are received for the main winter crop between June and August. Prices at this time are between \$10-12/carton.

Enterprise LEMONS (Standard Density Planting)
Description Microjet, sod culture Year: 2003

Location Central Coast, NSW, Australia

| GROSS MARGIN BUDGET: | 1 | ha | Standard Budget |
|--|--|---|---|
| Budget | | | |
| INCOME: | | | |
| | 25 t/ha | @ \$200 /T | \$5,000 |
| | | ncome/ha | \$5,000 |
| VARIABLE COSTS: | A. Iotal I | noome/na | Ψο,σσσ |
| Irrigation | | | |
| Power Maintenance (pump & syste | 0.5 ML/ha m) 0.5 ML/ha | \$13.00 /ML \$10.00 /ML | \$6.50 \$5.00 |
| Fertiliser 3 x Urea 1 x Triple Super 1 x Muriate of Potash | 0.12 T/ha 0.16 T/ha 0.04 T/ha | \$585 /T \$520 /T \$525 /T | \$210.60 \$83.20 \$21.00 |
| Insect Control | | | |
| | 20.0 L/ha 3.8 L/ha pray 0.75 L/ha pray 1.2 L/ha | \$2.44 /L \$8.75 /L \$8.75 /L \$10.00 /L | \$48.78 \$32.81 \$6.56 \$12.00 |
| Disease Control | | | |
| 3 x Cuprous Oxide | 2.25 kg/ha | \$7.00 /kg | \$47.25 |
| Weed Control | 0.51. // | # 00.00 // | #07.50 |
| 1 x Bromacil/Diuron 2 x Glyphosate (spot sprayi | 2.5 kg/ha ng) 2.5 L/ha | \$39.00 /kg \$6.75 /L | \$97.50 \$33.75 |
| Crop Management | | 4 0 0 <u>-</u> | 700 |
| 1 x Hand Pruning | 10 min/tree | \$14.00 /hr | \$816.67 |
| Tractor costs | | | |
| 6 x Sod mowing 4 x Check Emitters | 0.5 hr/ha 0.2 hr/ha | \$12.28 /hr \$3.00 /hr | \$36.84 \$2.40 |
| 1 x Herbicide | 2.0 hr/ha | \$13.10 /hr | \$26.20 |
| 2 x Spot Spray 5 x Fertiliser | 2.0 hr/ha 1.0 hr/ha | \$11.70 /hr \$12.20 /hr | \$46.80 \$61.00 |
| 4 x Air blast Spray | 2.0 hr/ha | \$13.41 /hr | \$107.28 |
| 1 x Oscillating boom Spray | 3.0 hr/ha | \$15.03 /hr | \$45.09 |
| 1 x Mulch Prunings 1 x Bait spray | 1.0 hr/ha 1.0 hr/ha | \$12.70 /hr \$11.70 /hr | \$12.70 \$11.70 |
| Harvest | | 4 | Ψ11110 |
| Picking (multiple selective) Cartage Levies | 20 min/tree 25 t/ha 25 t/ha | \$14.50 /hr \$4.00 /T \$3.25 /T | \$1,691.67 \$100.00 \$81.25 |
| В | . Total Variable Cost | ts | \$3,644.55 |
| Gro | ss Margin per ha (<i>A</i> | A-B) | \$1,355.45 |

Enterprise LEMONS - (Standard Density Planting)
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Location Central Coast, NSW, Australia

SENSITIVITY ANALYSIS

TABLE 1- Effect of Yield and Price on Gross Margin /ha

| YIELD | ON FARM PRICE (\$/t) | | | | | | | | |
|-------|----------------------|----------|----------|---------|---------|---------|---------|---------|----------|
| (t) | \$100 | \$125 | \$150 | \$175 | \$200 | \$250 | \$300 | \$350 | \$400 |
| | | | | | | | | | |
| 10 | -\$1,521 | -\$1,271 | -\$1,021 | -\$771 | -\$521 | -\$21 | \$479 | \$979 | \$1,479 |
| 15 | -\$1,395 | -\$1,020 | -\$645 | -\$270 | \$105 | \$855 | \$1,605 | \$2,355 | \$3,105 |
| 20 | -\$1,270 | -\$770 | -\$270 | \$230 | \$730 | \$1,730 | \$2,730 | \$3,730 | \$4,730 |
| 25 | -\$1,145 | -\$520 | \$105 | \$730 | \$1,355 | \$2,605 | \$3,855 | \$5,105 | \$6,355 |
| 30 | -\$1,019 | -\$269 | \$481 | \$1,231 | \$1,981 | \$3,481 | \$4,981 | \$6,481 | \$7,981 |
| 35 | -\$894 | -\$19 | \$856 | \$1,731 | \$2,606 | \$4,356 | \$6,106 | \$7,856 | \$9,606 |
| 40 | -\$768 | \$232 | \$1,232 | \$2,232 | \$3,232 | \$5,232 | \$7,232 | \$9,232 | \$11,232 |

Notes:

Planting Density - 350 trees/ha (6m x 4.5m spacing)

Tree age: - 5 years

Picking: - Up to 5 separate harvests per year - selective picking of mature fruit

- Harvest costs in the sensitivity analysis are assumed to be linearly

relative to the yield

Machinery: - Machinery costs include variable costs only for the tractor and

implements

Labour: - The labour requirement for tractor use is 27.8 hrs/ha

- Using a labour cost of \$14 /hr an additional \$389 /ha can be

deducted from the budget for tractor use labour

Economic notes - These costs are only a guide. They do not include overhead costs.

Use your own figures to estimate your own establishment costs.

All costs/prices do not include GST.

The management practices or products outlined in the budget does Not imply a recommendation by NSW Agriculture. The management practices and products outlined in the budget are only a guide to costs and are of practices that may currently, or may be anticipated to be used in the field.

Always check chemical labels for up to date rates, alternative products may have different rates

| Enterprise | LEMONS (Double Density Planting) | | | | | |
|-------------|----------------------------------|------------|--|--|--|--|
| Description | Microjet, sod culture | Year: 2003 | | | | |
| Location | Central Coast, NSW, Aust | ralia | | | | |

| GROSS MA | ARGIN BUDGET: | | 1 ha | | Standard Budget |
|---------------|--|---|------------|--|--|
| INCOME: | | | | | Duaget |
| | 52 T/ha | a | @ | \$200 /T | \$10,400 |
| | | A. Tot | al Income | /ha | \$10,400 |
| VARIABLE C | OSTS: | | | | |
| Irrigation | | | | | |
| | Power Maintenance (pump & system) | 0.5 ML/ha 0.5 ML/ha | | \$13.00 /ML \$10.00 /ML | \$6.50 \$5.00 |
| Fertiliser | | | | | |
| | 0.5 x Lime 3 x Ammonium Nitrate 2 x Muriate of Potash 1 x Magnesium Sulphate | 1.20 T/ha 0.23 T/ha 0.08 T/ha 35.0 kg/ha | | \$180 /T \$580 /T \$525 /T \$0.68 /kg | \$108.00 \$391.50 \$84.00 \$23.80 |
| Insect Contro | ol | | | | |
| | 1 x Oil Spray (1%) 1 x Maldison Bait Spray 1 x Yeast autolysate Bait Spray | 40.0 L/ha 1.90 L/ha 3.0 L/ha | | \$2.44 /L \$8.75 /L \$10.00 /L | \$97.56 \$16.63 \$30.00 |
| Disease Con | trol | | | | |
| | 6 x Copper Hydroxide 4 x Zineb | 8.8 kg/ha 1.5 kg/ha | | \$8.00 /kg \$24.00 /kg | \$422.40 \$144.00 |
| Weed Contro | ol . | | | | |
| | 1 x Bromacil/Diuron 4 x Glyphosate (spot spraying) | 2.5 kg/ha 2.5 L/ha | | \$39.00 /kg \$6.75 /L | \$97.50 \$67.50 |
| Crop Manage | ement | | | | |
| | 1 x Hand Pruning | 8 min/tree | | \$14.00 /hr | \$1,344.00 |
| Tractor costs | 3 | | | | |
| | 6 x Sod mowing | 0.5 hr/ha | | \$12.28 /hr | \$36.84 |
| | 4 x Check Emitters | 0.2 hr/ha | | \$3.00 /hr | \$2.40 |
| | 1 x Herbicide 4 x Spot Spray | 2.0 hr/ha 2.0 hr/ha | | \$13.10 /hr \$11.70 /hr | \$26.20 \$93.60 |
| | 5 x Fertiliser | 1.0 hr/ha | | \$12.20 /hr | \$61.00 |
| | 12 x Air blast Spray | 2.0 hr/ha | | \$13.41 /hr | \$321.84 |
| | 1 x Oscillating boom Spray | 3.0 hr/ha | | \$15.03 /hr | \$45.09 |
| | 1 x Mulch Prunings | 1.0 hr/ha | | \$12.70 /hr | \$12.70 |
| | 1 x Bait spray | 1.0 hr/ha | | \$11.70 /hr | \$11.70 |
| Harvest | | | | | |
| | Picking (multiple selective) | 15 min/tree | | \$14.50 /hr | \$2,610.00 |
| | Cartage Levies | 52 T/ha 52 T/ha | | \$4.00 /T \$3.25 /T | \$208.00 \$169.00 |
| | | B. Total | Variable (| Costs | \$6,436.76 |
| | | Gross I | /largin pe | r ha (A-B) | \$3,963.24 |

Enterprise LEMONS - (Double Density Planting)
Description Microjet, sod culture Year: 2003

Location Central Coast, NSW, Australia

SENSITIVITY ANALYSIS

TABLE 1- Effect of Yield and Price on Gross Margin /ha

| YIELD | ON FARM PRICE (\$/t) | | | | | | | | |
|-------|----------------------|---------|---------|---------|---------|---------|----------|----------|----------|
| (t) | \$100 | \$125 | \$150 | \$175 | \$200 | \$250 | \$300 | 350 | \$400 |
| 37 | -\$1,875 | -\$950 | -\$25 | \$900 | \$1,825 | \$3,675 | \$5,525 | \$7,375 | \$9,225 |
| 42 | -\$1,662 | -\$612 | \$438 | \$1,488 | \$2,538 | \$4,638 | \$6,738 | \$8,838 | \$10,938 |
| 47 | -\$1,450 | -\$275 | \$900 | \$2,075 | \$3,250 | \$5,600 | \$7,950 | \$10,300 | \$12,650 |
| 52 | -\$1,237 | \$63 | \$1,363 | \$2,663 | \$3,963 | \$6,563 | \$9,163 | \$11,763 | \$14,363 |
| 57 | -\$1,024 | \$401 | \$1,826 | \$3,251 | \$4,676 | \$7,526 | \$10,376 | \$13,226 | \$16,076 |
| 62 | -\$811 | \$739 | \$2,289 | \$3,839 | \$5,389 | \$8,489 | \$11,589 | \$14,689 | \$17,789 |
| 67 | -\$598 | \$1,077 | \$2,752 | \$4,427 | \$6,102 | \$9,452 | \$12,802 | \$16,152 | \$19,502 |

Notes:

Planting Density - 720 trees/ha (5.5m x 2.5m spacing)

Tree age: - 5 years

Picking Fruit: - Up to 8 separate harvests per year - selective picking of mature fruit.

Fruit is clipped for premium quality fruit

- Harvest costs in the sensitivity analysis are assumed to be linearly

relative to the yield

Machinery: - Machinery costs include variable costs only for the tractor and

implements

Labour: - The labour requirement for tractor use is 47.8 hrs/ha

- Using a labour cost of \$14 /hr an additional \$669 /ha can be

deducted from the budget for tractor use labour

Economic notes - These costs are only a guide. They do not include overhead costs.

Use your own figures to estimate your own establishment costs.

All costs/prices do not include GST

The management practices or products outlined in the budget does Not imply a recommendation by NSW Agriculture. The management practices and products outlined in the budget are only a guide to costs and are of practices that may currently, or may be anticipated to be used in the field.

Always check chemical labels for up to date rates, alternative products may have different rates

Extracted from: Falivene, S. Farm Budget Handbook 2003 NSW Citrus. NSW Agriculture 2003.

OTHER GROSS MARGINS

Predicted gross margin for 8 year old lemons at Katherine, Northern Territory

- Assumes average yield of 57t/ha (150kg/tree at 380 trees/ha);
- Assumes a return of \$1.50/kg;
- Assumes harvesting season from January -August when domestic market prices are high.

| Item | \$ |
|--|-------------------------------------|
| Income | 85,500 |
| Variable costs Field Costs* Picking & Packing Freight Commission | 3,513 20,320 17,955 10,260 |
| Total Variable Costs | 52,048 |
| Gross margin | 33,452 |

| *Field Costs | (% of total) field costs |
|----------------------|--------------------------|
| Fertiliser | 41 |
| Weed control | 9 |
| Slashing | 2 |
| Pest/Disease control | 21 |
| Irrigation | 13 |
| Pruning | 10 |
| Sundries | 4 |

Extracted from 'Economic Assessment of Tropical Lemon and Lime Production in the Katherine and Darwin Region''. H. Ngo. DPIF. October 1998.

Gross margin (per ha) analysis for lemons in New Zealand (NZ dollars)

| Item | \$ | % of total |
|----------------------|--------|------------|
| Income | 13,903 | |
| Expenditure: | | |
| Fertilisers | 375 | 6.7 |
| Mowing | 153 | 2.7 |
| Herbicide | 166 | 3.0 |
| P & D control | 824 | 14.6 |
| Skirting & Pruning | 452 | 8.0 |
| Picking | 1,304 | 23.2 |
| Packing | 1,613 | 28.7 |
| Commission | 310 | 5.5 |
| Freight | 339 | 6.0 |
| Levies | 93 | 1.6 |
| Total Variable Costs | 5,626 | |
| Gross Margin | 8,277 | |

Extracted from ''Growing Citrus in New Zealand: A Practial Guide''. Produced by NZ Citrus Growers Inc. 1997.